



Strategy April 2021 – March 2024

Aims of OWC

To promote Global Justice and Equality through Education by:

- raising awareness of the economic, social, political, cultural and environmental factors which shape our lives
- increasing understanding of the links between our own lives and those of people throughout the world and of the significance of our decisions and actions
- encouraging critical thinking on global issues which challenges stereotypes and explores power relationships which perpetuate the status quo
- enabling people to find ways to bring about change by acting locally to create a more just, equitable, peaceful and sustainable world

Objectives in Schools

To support schools to embed Global Citizenship and the Sustainable Development Goals (SDGs) within Curriculum for Excellence through:

- developing and delivering Career Long Professional Learning opportunities to inspire and inform teachers and those in training
- making links to, and building partnerships around, complementary initiatives such as Eco-Schools, Connecting Classrooms, Rights Respecting Schools and Fairtrade Schools
- working with teachers to develop support networks for Learning for Sustainability
- signposting teachers to high-quality resources, activities and agencies

Objectives in the Community

To work in partnership with youth and adult groups in a variety of community contexts, offering:

- professional development on linking local and global issues for all community workers
- activity-based workshops and programmes on global issues for youth and adult groups
- resources for borrowing, displays and exhibitions

Networking Objectives

To increase our engagement and impact through:

- strengthened collaboration with local and national organisations, within and outwith the IDEAS network, to support the delivery of global learning activities
- ensuring that new relationships with organisations, agencies, networks, politicians and other individuals are established and that such existing relationships are nurtured and developed in furtherance of our objectives and in ways that allow our impact to grow.

Management Objectives

To ensure the smooth running of our work through the maintenance of a strong and active management committee which:

- runs effective financial operations and seeks greater and more diverse funding to maintain the resource base
- appoints and supports committed staff and volunteers
- ensures effective office IT systems, good communication systems, effective advocacy and publicity
- helps maintain a pleasant working environment in an efficient office
- conducts regular skill audits to monitor its own effectiveness and inform its own succession planning
- develops our policies and upholds compliance with our legal obligations and charitable status.